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MEDIA ADVISORY: Love Peace & Hip-Hop, Columbia's ONLY Hip-Hop Family Day announces date for the return of the festival for 2016

Who: Love, Peace & Hip-Hop

What: Columbia Hip-Hop Family Day

When: Saturday, April 9, 2016

Where: 1700 Block of Main at Laurel Streets, Downtown Columbia, SC

Why: Established in 2013 **Love, Peace & Hip-Hop**, Columbia's FREE Annual Hip-Hop Family Day Festival, returns for its fourth year. Bringing the amazingly creative art form of hip-hop to Main street through hands-on art exhibits, educational activities, live music, dance performances and more. In addition to food, fun and music, Love Peace & Hip-Hop annually donates all soft drink and water proceeds to two non-profit organizations that offer direct services to the community.

To get updates about Love Peace & Hip-Hop follow us on Facebook at Love, Peace & Hip-Hop, Twitter @lovepeacehiphop, Instagram @lovepeacehiphopsc or logon to lovepeacehiphop.com

About Love Peace & Hip-Hop:

Hip-Hop Family Day was created to ensure that hip-hop, represented properly, can be a the medium through which all ages and races can come together for a day of peace, love, unity and having fun. This is accomplished by combining some of the of best and brightest live performers, DJs, B-Boy dance crews, hip-hop visual artists, craft and fashion vendors to create South Carolina's most unique and entertaining community experience. By utilizing the power of hip-hop to unify the community, we create the magnet that allows our citizens, through charity and awareness, to support nonprofit organizations that offer direct services to our community.