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MEDIA ADVISORY: Love Peace & Hip-Hop, Announces MARCH MADNESS, partners with Music Farm Columbia for benefits featuring MOBB DEEP & SCARFACE

Who: Love, Peace & Hip-Hop

What: March Madness: Columbia Hip-Hop Family Day Benefit Concerts

When: Thursday, March 10 and Saturday, March 26 2016

Where: Music Farm Columbia 1022 State Street Columbia, SC

Why: **Love, Peace & Hip-Hop**, Columbia's FREE Annual Hip-Hop Family Day Festival, partners with **Music Farm Columbia** to set off 2016 with TWO benefit concerts - featuring Hip-Hop icons Mobb Deep and Scarface. Limited edition combo tickets to both shows go on sale today for \$30. Tickets are available at MusicFarm.com

To get updates about Love Peace & Hip-Hop follow us on Facebook at Love, Peace & Hip-Hop, Twitter @lovepeacehiphop, Instagram @lovepeacehiphopsc or logon to lovepeacehiphop.com

About Mobb Deep:

Mobb Deep is a hip-hop duo made up of Havoc and Prodigy. Both members are natives of Queensbridge, New York; located in Long Island City. They are perhaps most famous for their landmark album, The Infamous, and the accompanying hit single, Shook Ones Pt. II. The duo will be celebrating the 20th year of their classic album "Hell on Earth" with a tour that will be making it's stop in Columbia on March 10th

About Scarface:

Scarface (Houston TX) quickly became the South's most admired rapper and remains so to this day. He essentially defined what it meant to be a Southern rapper years before anyone even coined the term Dirty South. Everyone from Ice Cube and Dr. Dre to 2Pac and Master P collaborated with the former Geto Boy,

yet despite his unquestionable influence, Scarface never crossed over to mainstream success. His influence has never waned, making him one of the few veterans able to sustain in the here-today, gone-tomorrow rap game.

About Love Peace & Hip-Hop:

Hip-Hop Family Day was created to ensure that hip-hop, represented properly, can be a the medium through which all ages and races can come together for a day of peace, love, unity and having fun. This is accomplished by combining some of the of best and brightest live performers, DJs, B-Boy dance crews, hip-hop visual artists, craft and fashion vendors to create South Carolina's most unique and entertaining community experience. By utilizing the power of hip-hop to unify the community, we create the magnet that allows our citizens, through charity and awareness, to support nonprofit organizations that offer direct services to our community.